

## GIFT STEWARDS GENERAL MEETING



## User engagement initiatives

### Day and time:

Wednesday Aug 25, 2021 : 20-22 hrs EST

Thursday Aug 26, 2021: 2-4 hrs CET, 8-10 hrs PHT

**Duration:** 120 minutes

**Languages available with translation:** English & Spanish

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[Session's folder here](#)

The Principles of Public Participation in Fiscal Policies aim to guide fiscal policy makers and other stakeholders in their efforts to improve government performance and public trust. The GIFT network has upheld these principles through a number of initiatives, understanding that they come in a myriad of shapes and formats. One of them is the user engagement initiatives: the #DataOnTheStreets Rally and the #Dataquest for sustainable development, which allows the use of fiscal information in open formats, and also incorporates different audiences that are traditionally not as interested or involved in analyzing the information being published by the ministries of finance.

Over the last years, there has been an increasing number of these efforts, despite the difficulties imposed by social distancing and confinements owing to COVID-19.

In this session, we will share updates on the 2021 user-engagement initiatives, as well as discuss the future of this type of exercises through a short workshop around the questions: How do we improve engagement? How to move forward? Will this type of exercise be relevant in 10 years? What will it look like in your country?

## Agenda

Resource Person	Role	Notes / Talkpoints	Duration (minutes)
Aura Martínez - GIFT	Facilitator	Introduction of the Session	10
Colombia Leonardo Buitrago, MoF <b>Costa Rica</b> Carlos A. Quesada, Innovapp <b>Indonesia</b> MoF Representative <b>Mexico</b> Sunny Arely Villa Juárez - Operations Director, Partner and Founder, Centro de Investigación Económica y Presupuestaria, A. C. Lorena Caballero López	Panelists	First round of updates around the table from confirmed initiatives Lighting talks with two bullet points per experience: <ul style="list-style-type: none"> <li>• 2 objectives,</li> <li>• 2 achievements,</li> <li>• 2 lessons,</li> <li>• 2 challenges</li> </ul> <b>- 5 minutes against the clock -</b>	35
<b>Q and A</b>			5
<b>Bogotá, Colombia</b> Patricia Rincón Mazo, Subsecretaria Distrital de Fortalecimiento Institucional, Alcaldía Mayor de Bogotá <b>Guanajuato, México</b> C.P. Erika Jazmin Ortega Campos Secretaría de Finanzas, Inversión y Administración- Directora General de Presupuesto <b>Chile</b> Slaven Razmilic División de Control de Gestión- Dirección de Presupuestos <b>Brazil</b> Dra. Gisele S. Craveiro Colaboratory on Development and Participation	Panelists	Second round of updates around the table from confirmed initiatives Lighting talks with two bullet points per experience: <ul style="list-style-type: none"> <li>• 2 objectives,</li> <li>• 2 achievements,</li> <li>• 2 lessons,</li> <li>• 2 challenges</li> </ul> <b>- 5 minutes against the clock-</b>	35
Alonso Cerdan, Deputy Director and Regional Lead, Americas, Open Government Partnership (OGP)	Guided discussion facilitator	Guided discussion using the following prompting questions: <ul style="list-style-type: none"> <li>• How do we improve engagement?</li> <li>• How to move forward?</li> <li>• Will this type of exercise be relevant in 10 years?</li> <li>• What will it look like in your country?</li> </ul> We will use <a href="#">this Jamboard</a> in the session for documentation purposes. We encourage all participants to have their responses thought in advance.	25
Alonso Cerdan, Deputy - OGP Aura Martínez - GIFT	Facilitator	Synthesis/Wrap-Up	10